



Overarching goal

Provide cultural competency, equity, health literacy and social justice resources to Healthy Klamath network agencies, which will also be available to the community at large

U.S. Census data			
From July 1, 2021	Klamath County	Oregon	US
Population estimate	70,164	4,246,155	331,893,745
Persons 65 years and older	21.9%	18.6%	16.8%
Female persons	49.9%	50.1%	50.5%
White alone	88.0%	86.2%	75.8%
Black or African American alone	0.9%	2.3%	13.6%
American Indian and Alaska Native alone	5.0%	1.9%	1.3%
Asian alone	1.2%	5.0%	6.1%
Native Hawaiian & Other Pacific Islander alone	0.2%	0.5%	0.3%
Two or more races	4.6%	4.2%	2.9%
Hispanic or Latino	14.5%	14.0%	18.9%
White alone, not Hispanic or Latino	76.3%	74.1%	59.3%
Foreign born persons	5.5%	9.8%	13.5%
Language other than English spoken at home, persons age 5+	9.3%	15.3%	21.5%
With disability, under 65 years	13.4%	9.9%	8.7%
Persons in poverty	19.7%	11.0%	11.4%

Two Spirit, LGBT+ population

According to the 2020 Oregon Student Healthy Survey, in Klamath County roughly one in 10 youth (14.3% of 8th graders and 9.9% of 11th graders) are gay, lesbian or bisexual. Gender identity information was not available on a county basis.

Lead agency

Klamath County
Public Health

Baseline

There have been no equity coalition-based cultural competency/equity activities in several years

Benchmarks

Increase Healthy Klamath network agencies' reporting of equity principles used and education accessed by 10% over baseline survey by October 2025.

Sponsor at least one cultural competency/equity activity, beyond what exists within the community, and resource each quarter throughout the three-year CHIP period

However, statewide 11.2% of 8th grade females and 3% of 8th grade males identified as non-binary. At the 11th grade level 10.6% of females and 3.5% of males also identified as non-binary.

Statewide, 14.8% of 8th graders and 18.0% of 11th graders reported being gay, lesbian or bisexual.

Nationwide, a 2021 Gallup survey reflected 7.1% of the population self-identify as lesbian, gay, bisexual, transgender or something other than heterosexual.

Objective 1

Support the equity elements of the other five CHIP focus areas by providing at least one resource quarterly

Strategy 1

Create a cultural competency, health literacy and equity library that can be accessed at healthyklamath.org

Tasks

- Provide a glossary with equity-related definitions for reference. This would include various ways health equity is defined from organizations such as the Health Resources & Services Administration, Oregon Health Authority, World Health Organization and others. Other information in the glossary would include, but not be limited to, different ways inequities happen, such as racism, classism, ageism and the like. Process measure: Develop health equity glossary; number of partner websites sharing glossary. Process target: 1 glossary developed and published on 2 partner websites.)
- Create short videos with glossary terms defined for sharing via social media and other outlets (Process measure: Create short videos for social media with possible audio for radio use. Process target: 2 videos per quarter shared by at least 2 partner agencies.)
- Provide the University of Washington Leadership Institute's table of questions that move groups toward more equitable participation in group settings. Continue to build similar resource library at healthyklamath.org (Process measure: Number of partner websites housing table and similar resources; number of partner institutions receiving information. Process target: Table posted on 2 partner websites; table distributed to 50 partners institutions (such as OHSU and Oregon Tech students).)
- Provide resources for cultural insight, such as the National Standards for Culturally and Linguistically Appropriate Services, materials from the Lacrosse Consortium and other organizations promoting cultural competency, equity, diversity and inclusion. (Process measure: Number of partner websites publishing these resources. Process target: 2 partner institutions sharing these resources on their websites.)
- Support use of qualified or certified translation and interpretation resources and plain language in written and oral communication. (Process measure: One-page translation resource directory/guide developed and shared; plain language one-page guide developed and shared. Process target: 1 translation resource directory/guide developed and shared with 2 partners; 1 plain language guide developed and shared with 2 partners.)

Strategy 2

Provide an annual update of demographics and population health statistics about Klamath County

Tasks

- Establish baseline information about disparities and update annually. (Continue to pursue information about disparities that may not be available at the beginning of the CHIP workplan.) (Process measure: Develop baseline disparity report; update annually. Process target: 1 baseline disparity report developed and shared on 2 partner websites; 1 updated disparity report annually.)

- Establish baseline information about community demographics, available through census.gov, and update annually. (Process measure: Develop baseline demographic report; update annually. Process target: 1 baseline demographic report developed and shared on 2 partner websites; 1 updated demographic report annually.)

Objective 2

Sponsor at least one quarterly community event to promote awareness, conversation and action about cultural competency, equity, health literacy and social justice

Strategy 1

Host speakers who can reflect upon the experience of under-represented populations

Tasks

- Research and create a list of possible speakers, including those who might be available from a distance. (Process measure: Possible speakers researched and list developed. Process target: 1 list developed and updated annually.)
- Schedule location, speaker and invite community. Whenever possible record session for future viewing. (Process measure: Number of speakers hosted. Process target: 4 speakers hosted annually.)

Strategy 2

Host multimedia events (video showings, book discussions, etc.) to inform and stimulate discussion about local cultural, health equity, health literacy and social justice

Tasks

- Create a list of potential multimedia resources, including those produced by Klamath Tribal Health and the library at Klamath County Public Health (Process measure: Resource list developed and shared. Process target: 1 resource list developed and shared with 2 partners.)
- Research multimedia recommendations from Klamath County Library, SPOKES Unlimited, Klamath County Developmental Disability Services, among other agencies and partners (Process measure: Book and video recommendation list developed. Process target: 1 recommendation list developed and shared with 2 partners.)
- Select multimedia, schedule location and invite the community (Process measure: Number of video showings or book discussions hosted. Process target: 2 video showings or book discussions hosted per year.)

Strategy 3

Host open-format meetings that allow communities to provide feedback on personal experience related to equity and cultural concerns

Tasks

- Create a list of desired locations and demographics, such as Mills School and Hispanic community members or Red is the Road to Wellness and people on parole and/or with substance use issues. (This would be driven by the topics and subjects where more information is desired.) (Process measure: List developed and updated annually. Process target: 1 list developed; 1 update per year.)
- Select location, invite community to attend (Process measure: Number of open-format meetings hosted per year. Process target: 2 meetings per year.)

Strategy 4

Promote equity/multilingual opportunities within the community

Tasks

- Determine next steps in rebroadcast of Spanish-language radio programming (Process measure: Develop feasibility report as a result of conversations with local media partners; share results with Healthy Klamath partners. Process target: 1 feasibility report developed and results shared with Healthy Klamath partners.)
- Determine feasibility of KTEC health-topic talk show to promote social determinants of health among other subjects (These could also be podcasts that are YouTube based.) (Process measure: Develop feasibility report as result of conversations with KTEC. Process target: 1 feasibility report developed and results shared with Healthy Klamath partners.)
- Determine feasibility of having a health-based Spanish-language publication (Process measure: Develop feasibility report of having a health-based Spanish-language publication. Process target: 1 feasibility report developed and results shared with Healthy Klamath partners.)
- Explore language exchange opportunities (Process measure: Develop overview of what language exchange might include and research feasibility of implementation. Process target: 1-page overview document; list of potential implementation sites.)

Objective 3

Provide at least one annual cultural competency, health equity, health literacy and social justice training for Healthy Klamath member agencies and the community

Strategy 1

Develop list of trainings available locally, electronically and by other means

Tasks

- Ask local partners if any staff members have the ability to facilitate trainings, such as Safe Zones, classism, budgeting with equity in mind, and the like (Process measure: Compile list of partners with ability to facilitate trainings; update annually. Process target: 1 list developed and updated annually.)
- Develop list of available trainings (Process measure: Develop training list and update annually. Process target: 1 list developed and updated annually.)
- Select training, schedule and invite partners (Process measure: Number of cultural competency trainings hosted. Process target: 1 training hosted per year.)

Objective 4

By January 2025, provide information to Healthy Klamath partners, and other interested agencies, about measuring internal and external perceptions about cultural competency and equity

Strategy 1

Create a list of frameworks and tools available for measurement

Tasks

- Research and compile a list of resources (Process measure: Resource list compiled and shared with Healthy Klamath partners. Process target: 1 resource list compiled and shared with all Healthy Klamath network partners.)
- Publish resources on healthyklamath.org (Process measure: Resource list published on healthyklamath.org. Process target: 1 resource list posted on healthyklamath.org.)