

Healthy Klamath Meeting
 March 23rd, 2016
 10:00am-11:00am
 Community Health Education Center

Agenda Item	Discussion	Action Item
Welcome	Welcome	
Blue Zones Project (BZP) Update (5 min) Jessie DuBose	<p>The Klamath Falls Steering and Leadership Committee have developed a plan to implement the Blue Zones blueprint for well-being improvement in Klamath Falls. The implementation plan provides a listing of key activities, timeframes, and responsibility to achieve BZP goals, objectives, and outcomes. Jessie presented the blueprint implementation executive summary (see attachment). Blue Zones takes a widespread approach to improving the well-being of a community by focusing on people, places and policy. Specific deliverables/metrics are located under each pillar area.</p> <p>The Schools, Restaurants, Grocery Stores, Worksite, and Faith Based/Civic groups will have the opportunity shape their environments to support health, and in turn, improve productivity, decrease turnover, and reduce healthcare costs by choosing to follow best practices. To become a Blue Zones designated site, the organization must achieve two-thirds of the points in the organizations specific BZP pledge.</p> <p>The Ruddy Duck at the Running Y is going through the validation process to become the first BZP approved restaurant in Oregon!</p> <p>BZP kick-off was a success. Approximately 1500 community members moved through the event, 1220 t-shirts and 984 books were handed out and over 1000 people heard the engagement speech. A little over 500 community members signed the personal pledge to make healthier choices within their life. Klamath Falls BZP kick-off event exceeded national teams' expectations.</p> <p>The second BZP demonstration community in Oregon will be announced in June 2016.</p> <p><u>Blue Zone Project Events</u> Civic organization Summit – March 30th 5:30 – 7:30pm Restaurants and Grocery Summit –April 11th 4:00 -6:00 p.m. Small Employer Summit-May 5th 5:00 -6:30 p.m.</p> <p>The establishment of a county Food Policy Committee was approved by the BOCC last month. This committee acts as an advisory body to the county.</p>	<p>Any questions on Blue Zones can be directed to Jessie Dubose at</p> <p>Jessica.dubose@healthways.com</p>
SPARC Grant Update	Klamath County Public Health (KCPH) has been awarded the Strategies for Policy And environmental Change, Tobacco-free	Questions to cvanbragt@klamath

<p>Courtney Vanbragt</p> <p>WIC EBT Card</p> <p>Courtney Vanbragt</p>	<p>(SPArC) grant. KCPH intends to utilize SPArC funds to pursue tobacco retail licensing (TRL) as an ordinance for Klamath County. The HIA completed in 2014 revealed that the most effective form of tobacco retail licensing would include, not only the license itself, but additional regulations and point of sale strategies. In particular, tobacco retail density caps and zoning. KCPH will hire a SPArC Program Coordinator within the next six weeks.</p> <p>WIC Oregon’s public health nutrition program, is offering families a new way to shop for WIC food benefits using an Electronic Benefit Transaction (EBT) card. Currently, participants of WIC, have been using paper vouchers to purchase healthy foods. Now with the EBT card, shopping will be easier and WIC families will be able to better track their monthly food balance. This is a separate card from the Oregon Trail card. Participants will also have access to a new WIC Shopper Smart Pone App allowing them to scan a food’s bar code to determine if it is WIC-allowed food. Klamath County currently serves 4,051 women infants and children. \$1,689,665 was spent on healthy foods in 2014 at local WIC stores and farmers markets.</p>	<p>hcounty.org</p> <p>Questions to sschiess@co.klamath.or.us</p>
<p>Day of Hope April 1st, 2016</p> <p>Lori Winsinger</p>	<p><i>April is Child Abuse Prevention month.</i></p> <p>The Day of Hope is a day to focus on child abuse prevention and building support for families that will help protect children and prevent child abuse and neglect. Research shows that parents and caregivers who have support—from family, friends, neighbors, and their communities—are more likely to provide safe and healthy homes for their children. When parents lack this support or feel isolated, they may be more likely to make poor decisions that can lead to neglect or abuse. Prevention requires a continuum of strategies at the individual, relationship, community, and societal levels.</p> <p>The Day of Hope celebration will take place April 1, 2016 at 1:00pm at the Klamath County Government Center (305 main Street). There will be family of the year awarded, guest speakers and music. Please come and wear blue to support the blue Pinwheels.</p> <p>The Pinwheel is the nationally recognized logo for the community event and community collaboration. Pinwheels for prevention will go up on March 29th at the Fairgrounds. Please come and see them!</p> <p>“The Period of Purple Crying” brochure is a resource that helps parents get through difficult times in raising a child. The brochure is an educational resource used to inform and connect</p>	<p>Questions to lori.d.winsinger@state.or.us</p>

	parents with available resources within the community. If you'd like a stack of brochures contact Lori.	
2015 Community Health Assessment (Jennifer Little & Courtney Vanbragt)	<p>The 2015 Klamath County Community Health Assessment (CHA) is complete. It can be viewed on the Healthy Klamath website http://www.healthyklamath.org/ under "Find Data" Hard copies will be available by the end of next week. If you would like one, please email Jennifer or Courtney.</p> <p><i>CHA Highlights</i> New sections: Letter to the Community, Built Environment, Healthy Klamath partners recognized, Modifiable Health Risks (Social Determinants of Health (20% genes, 80% Environment). Also included is what is currently going on in the community to combat health problems.</p>	Questions to Jennifer.Little@Skylakes.org cvanbragt@klamathcounty.org
Protected Bike Lane Update (Matt Dodson)	<p>Kittelson and Associates hosted three different open houses to discuss the proposed protected bike lane project in Klamath Falls. Attendance ranged from 30-70 residents. To date, there has been a lot of community support during public meetings, which has helped move the project forward.</p> <p>The protected bike lane plans need to get into the city's plans before funding can be sought out. The project will be presented to the city planning commission in April 2016. If the project is approved, it will then require city councils approval. If it is successful approved by city council, the project will move forward. Both of the previously mentioned steps will rely heavily on public input. Please attend meetings to show your support.</p>	Questions to dodson1856@yahoo.com
Master Trails Update (John Bellon)	<p>A collaboration between the City and Klamath Trails Alliance is underway to create a master plan for the Moore Park trails. They are also looking at connectivity between urban trails and unimproved trails (not paved nor graveled, just dirt). The idea is to expand access to more people to get them outside and active.</p> <p>Council approved moving forward with the Sugarman's Corner pocket park downtown. Ground has already been broken. Progress reports will be available on the city website. The 3,200-square-foot pocket park is located on the vacant lot on the corner of North Sixth and Main Streets. The park will have a plethora of amenities, including a colored concrete plaza with 1,600 square feet of landscaping and irrigation, raised planter beds, lighting, accommodations for community artwork, as well as new sidewalks and street trees for North Sixth Street.</p>	Questions to jbellon@ci.klamath-falls.or.us
Meeting schedule	Please complete the 1-question survey asking for feedback on whether to continue these meetings bi-monthly or if it should go to quarterly. With the Blue Zones project underway, there is a	Please answer the 1 question on the survey at

	lot of crossover and we don't want to overwhelm people with meetings.	https://www.surveymonkey.com/r/XQGPS99
Next Meeting MAY 25 th , 2016		